

# **Redacted Version of Document Sought to be Sealed**

1 Mark C. Mao, CA Bar No. 236165  
2 Beko Reblitz-Richardson, CA Bar No. 238027  
3 Erika Nyborg-Burch (admitted *pro hac vice*)  
**BOIES SCHILLER FLEXNER LLP**  
4 44 Montgomery St., 41st Floor  
5 San Francisco, CA 94104  
6 Tel.: (415) 293-6800  
7 mmao@bsflp.com  
8 brichardson@bsflp.com  
9 enyborg-burch@bsflp.com

10 James Lee (admitted *pro hac vice*)  
11 Rossana Baeza (admitted *pro hac vice*)  
**BOIES SCHILLER FLEXNER LLP**  
12 100 SE 2nd St., 28th Floor  
13 Miami, FL 33131  
14 Tel.: (305) 539-8400  
15 jlee@bsflp.com  
16 rbaeza@bsflp.com

17 Amanda K. Bonn, CA Bar No. 270891  
18 **SUSMAN GODFREY L.L.P**  
19 1900 Avenue of the Stars, Suite 1400  
20 Los Angeles, CA 90067  
21 Tel: (310) 789-3100  
22 Fax: (310) 789-3150  
23 abonn@susmangodfrey.com

24 *Attorneys for Plaintiffs*

25 **UNITED STATES DISTRICT COURT**  
26 **NORTHERN DISTRICT OF CALIFORNIA**

27 CHASOM BROWN, WILLIAM BYATT,  
28 JEREMY DAVIS, CHRISTOPHER  
CASTILLO, and MONIQUE TRUJILLO  
individually and on behalf of all similarly  
situated,

29 Plaintiffs,

30 vs.

31 GOOGLE LLC,

32 Defendant.

33 William Christopher Carmody  
34 (admitted *pro hac vice*)  
35 Shawn J. Rabin (admitted *pro hac vice*)  
36 Steven M. Shepard (admitted *pro hac vice*)  
37 Alexander Frawley (admitted *pro hac vice*)  
**SUSMAN GODFREY L.L.P.**  
38 1301 Avenue of the Americas,  
39 32<sup>nd</sup> Floor  
40 New York, NY 10019  
41 Tel.: (212) 336-8330  
42 bcarmody@susmangodfrey.com  
43 srabin@susmangodfrey.com  
44 sshepard@susmangodfrey.com  
45 afrawley@susmangodfrey.com

46 John A. Yanchunis (admitted *pro hac vice*)  
47 Ryan J. McGee (admitted *pro hac vice*)  
**MORGAN & MORGAN**  
48 201 N. Franklin Street, 7th Floor  
49 Tampa, FL 33602  
50 Tel.: (813) 223-5505  
51 jyanchunis@forthepeople.com  
52 mram@forthepeople.com  
53 rmcgee@forthepeople.com

54 Michael F. Ram, CA Bar No. 104805  
**MORGAN & MORGAN**  
55 711 Van Ness Ave, Suite 500  
56 San Francisco, CA 94102  
57 Tel: (415) 358-6913  
58 mram@forthepeople.com

59 Case No.: 5:20-cv-03664-YGR-SVK

60 **DECLARATION OF MARK C. MAO IN**  
61 **SUPPORT OF PLAINTIFFS' RULE 15(a)**  
62 **MOTION FOR LEAVE TO AMEND**

63 The Honorable Yvonne Gonzalez Rogers  
64 Courtroom 1 - 4th Floor  
65 Date: March 15, 2022  
66 Time: 2:00 p.m.

## DECLARATION OF MARK C. MAO

I, Mark C. Mao, declare as follows.

1. I am a partner with the law firm of Boies Schiller Flexner LLP, counsel for Plaintiffs in this matter. I am an attorney at law duly licensed to practice before all courts of the State of California. I have personal knowledge of the matters set forth herein and am competent to testify.

2. I submit this Declaration in support of Plaintiffs' Rule 15(a) Motion for Leave to File Their Proposed Third Amended Complaint.

3. Attached hereto as **Exhibit A** is Plaintiffs' proposed Third Amended Complaint.

4. Attached hereto as **Exhibit B** is a redline comparing Plaintiffs' Second Amended Complaint (Dkt. 136-1) with Plaintiffs' proposed Third Amended Complaint.

5. Plaintiffs sent their proposed Third Amended Complaint and a redline to Google on January 31. The parties met and conferred about the proposed amendment on February 1. On February 3, Google informed Plaintiffs that Google does not consent to the amendment.

6. Plaintiffs are seeking leave to amend to conform their class definitions with the evidence that Google has produced in discovery. When Plaintiffs previously amended their Complaint in April 2021, Plaintiffs did not yet have the full collection of non-public Google documents that form the basis of this amendment. When Google did finally begin producing documents in earnest (with a substantial completion date of October 6, 2021, Dkt. 242-1), Google produced documents confirming a variety of tracking and advertising code embedded in non-Google websites, which Google uses to collect users' private-browsing data.

7. Google cannot demonstrate any prejudice from Plaintiffs' proposed amendment. Plaintiffs have no plans to propound additional discovery on the basis of this amendment. Plaintiffs have already served their RFPs, and Plaintiffs have already served their forty allotted interrogatories and their seventy-five allotted Requests for Admissions. Plaintiffs have already sought dates for all 20 of their permitted depositions, including by allotting three slots for 30(b)(6) depositions. And Plaintiffs will not seek an extension of the discovery deadlines on the basis of this amendment. To the extent a modification of the discovery deadlines becomes necessary, it

1 will be for Google to complete already served discovery, including 30(b)(6) depositions and the  
 2 data productions being overseen by Special Master Brush—for which Google is already far behind  
 3 its production deadlines.

4       8. While Plaintiffs have no plans to serve new discovery based on this amendment,  
 5 Plaintiffs expect Google to properly comply with already served discovery requests. For example,  
 6 consistent with the 30(b)(6) notices they served on December 3, Plaintiffs reasonably seek 30(b)(6)  
 7 testimony relating to AdSense, Search ads revenues, and conversion tracking, among other topics.  
 8 Plaintiffs' basis for seeking this testimony is the documents that Google previously produced,  
 9 including Google's documents regarding Google's [REDACTED] financial analysis.

10      9. When the parties began discussing 30(b)(6) topics in December, Google for the first  
 11 time articulated its position that it would not produce a Rule 30(b)(6) witness concerning some of  
 12 its tracking and conversion technologies (such as AdSense) because it did not believe such  
 13 technologies were within the scope of Plaintiffs' class definition. Plaintiffs made clear to Google  
 14 during a meet-and-confer in December that, based on discovery already obtained, Plaintiffs  
 15 considered each of AdSense, conversion tracking, and Search ads revenues to fall within their  
 16 scope of their claims.

17      10. Google is objecting to Plaintiffs' request for this testimony, suggesting that portions of  
 18 the [REDACTED] analysis are out of scope. Google appears to believe that Search ads revenues  
 19 and AdSense are irrelevant, as Plaintiffs' claims center around data collected from users' visits to  
 20 non-Google websites and the class definition did not specifically mention AdSense. Google has  
 21 similarly objected to providing 30(b)(6) testimony on conversion tracking, which forms a  
 22 significant portion of Google's [REDACTED] analysis.

23      11. Attached hereto as **Exhibit 1** is a document Google produced in discovery labeled  
 24 GOOG-BRWN-00630517.

25      12. Attached hereto as **Exhibit 2** is a document Google produced in discovery labeled  
 26 GOOG-BRWN-00441285.

27      13. Attached hereto as **Exhibit 3** is a document Google produced in discovery labeled  
 28

1 GOOG-BRWN-00475063.

2       14. Attached hereto as **Exhibit 4** is a document Google produced in discovery labeled  
3 GOOG-CABR-03827263.

4       15. Attached hereto as **Exhibit 5** is a document Google produced in discovery labeled  
5 GOOG-BRWN-00406065.

6       16. Attached hereto as **Exhibit 6** are excerpts of a document Google produced in discovery  
7 labeled GOOG-BRWN-00686207.

8       17. Attached hereto as **Exhibit 7** is a document Google produced in discovery labeled  
9 GOOG-BRWN-00457255.

10       18. Attached hereto as **Exhibit 8** is a document Google produced in discovery labeled  
11 GOOG-BRWN-00042388.

12       19. . Attached hereto as **Exhibit 9** is a document Google produced in discovery labeled  
13 GOOG-BRWN-00140297.

14       20. Attached hereto as **Exhibit 10** is a document Google produced in discovery labeled  
15 GOOG-CABR-04324934.

16       21. Attached hereto as **Exhibit 11** is a document Google produced in discovery labeled  
17 GOOG-BRWN-00393432.

18       22. Attached hereto as **Exhibit 12** is a document Google produced in discovery labeled  
19 GOOG-CABR-03750737.

20       23. Attached hereto as **Exhibit 13** is a document Google produced in discovery labeled  
21 GOOG-CABR-04981563.

22       24. Attached hereto as **Exhibit 14** is a document Google produced in discovery labeled  
23 GOOG-BRWN-00806426.

24       25. Attached hereto as **Exhibit 15** is a document Google produced in discovery labeled  
25 GOOG-BRWN-00804212.

26       26. Attached hereto as **Exhibit 16** is a document Google produced in discovery labeled  
27 GOOG-CABR-03923580.

1       27. Attached hereto as **Exhibit 17** is a document Google produced in discovery labeled  
2 GOOG-BRWN-00153850.C

3       28. Attached hereto as **Exhibit 18** is a document Google produced in discovery labeled  
4 GOOG-BRWN-00048967.C.

5       29. Attached hereto as **Exhibit 19** is a document Google produced in discovery labeled  
6 GOOG-CABR-04668451.

7       30. Attached hereto as **Exhibit 20** is a document Google produced in discovery labeled  
8 GOOG-CABR-04739841.

9       31. Attached hereto as **Exhibit 21** is a document Google produced in discovery labeled  
10 GOOG-BRWN-00409986.

11       32. Attached hereto as **Exhibit 22** is a document Google produced in discovery labeled  
12 GOOG-BRWN-00477510.

13       33. Attached hereto as **Exhibit 23** is a document Google produced in discovery labeled  
14 GOOG-BRWN-00388293.

15       34. Attached hereto as **Exhibit 24** is a document Google produced in discovery labeled  
16 GOOG-CABR-05126022.

17       35. Attached hereto as **Exhibit 25** are excerpts of a document Google produced in  
18 discovery labeled GOOG-CABR-05269357.R.

19       36. Attached hereto as **Exhibit 26** are excerpts of a document Google produced in  
20 discovery labeled GOOG-CABR-05756666.

21       37. Attached hereto as **Exhibit 27** is a document Google produced in discovery labeled  
22 GOOG-BRWN-00394965.

23       38. Attached hereto as **Exhibit 28** is a document Google produced in discovery labeled  
24 GOOG-CABR-04967959.

25       39. Attached hereto as **Exhibit 29** is a document Google produced in discovery labeled  
26 GOOG-BRWN-00750077.

27       40. Attached hereto as **Exhibit 30** is a document Google produced in discovery labeled  
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1 GOOG-BRWN-00601022.

2       41. Attached hereto as **Exhibit 31** is a document Google produced in discovery labeled  
3 GOOG-BRWN-00529122.

4       42. Attached hereto as **Exhibit 32** are excerpts from the transcript of the deposition of  
5 Michael Kleber.

6       43. Attached hereto as **Exhibit 33** are excerpts from the transcript of the deposition of  
7 Justin Schuh.

8       44. Attached hereto as **Exhibit 34** is a document Google produced in discovery labeled  
9 GOOG-BRWN-00397243.

10       45. Attached hereto as **Exhibit 35** are excerpts from a document Google produced in  
11 discovery labeled GOOG-CABR-04588763.

12       46. Attached hereto as **Exhibit 36** are excerpts from a document Google produced in  
13 discovery labeled GOOG-BRWN-00490767.

14       47. Attached hereto as **Exhibit 37** is a document Google produced in discovery labeled  
15 GOOG-CABR-04787255.

16       48. Attached hereto as **Exhibit 38** is a document Google produced in discovery labeled  
17 GOOG-CABR-03738741.

18       49. Attached hereto as **Exhibit 39** is a document Google produced in discovery labeled  
19 GOOG-CABR-00903677.

20       50. Attached hereto as **Exhibit 40** is a document Google produced in discovery labeled  
21 GOOG-CABR-00547295.

22       51. Attached hereto as **Exhibit 41** is a document Google produced in discovery labeled  
23 GOOG-CABR-04076770.

24       52. Attached hereto as **Exhibit 42** are excerpts from a document Google produced in  
25 discovery labeled GOOG-CABR-00543864.

26       53. Attached hereto as **Exhibit 43** is an excerpt from Google's Responses and Objections  
27 to Plaintiffs' Eighth Set of Interrogatories (Nos. 30-33).

1 I declare under penalty of perjury under the laws of the United States of America that the  
2 foregoing is true and correct. Executed this 3rd day of February, 2022, at San Francisco, California.

3 /s/ Mark C. Mao  
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